Do not miss the best ongoing specialty conference on Pipeline Engineering. Spotlight your company’s products and services, heighten your profile, and gain unique access to this niche market.

SHERATON CENTRE DOWNTOWN TORONTO
www.pipelinesconference.org
Dear Prospective Exhibitors & Sponsors:

The Pipelines 2018 Conference will be held Sunday, July 15 through Wednesday, July 18, 2018 at the Sheraton Centre in downtown Toronto, Ontario, Canada. What an exciting time this is for ASCE and the Utility Engineering & Surveying Institute (UESI) as this is the first time that the Pipelines Conference will be held in Canada! In its 38th year, we anticipate a huge turn-out – both from owners and consultants in Canada who may be attending Pipelines for the first time, as well as long-standing participants taking advantage of the opportunity to visit Toronto and the surrounding area.

Toronto is the largest city in Canada, the fourth largest city in North America, and the premier destination for media, business, professional sports and entertainment. Toronto’s population of over 2.8 million includes more than 90 different ethnic groups that speak almost as many languages, making Toronto a unique mosaic where different cultures live in harmony. We have a history of hosting the world through international conferences, visitor experiences and major sport and cultural events.

Thank you for your support of ASCE/UESI and the Pipelines Conference through the years. It is so important that Owners, Consultants and Suppliers work collaboratively to deliver products and solutions that protect and sustain the health and well-being of our communities. The 2018 Planning Committee is hard at work to deliver the overall program around the theme “Revitalizing Global Underground Utility Infrastructure”. Workshops, technical presentations, roundtable discussions, and activities throughout the conference are being planned to not only motivate your clients and customers to attend, but to serve as the pivotal event in how we address pipelines and infrastructure renewal. Your participation in the Pipeline Conference is an essential component of that process and the success of the conference. I believe the conference will provide you unparalleled exposure for your products and services with both existing and potential clients alike.

Come to Toronto. Enjoy the City. Showcase your products and services. Network with your colleagues. Be a force in the continued evolution of the pipelines industry.

We look forward to seeing you in July in Toronto for the first Pipelines Conference in Canada. If you have suggestions or questions about the various opportunities for sponsorship, or want to know more about exhibit hall space, please contact:

Devan Thomas, P. Eng., M. ASCE, Exhibits and Sponsorship Chair
416-577-3338 or devan.thomas@aecom.com

To reserve your exhibit space or sponsorship preference, please contact:

Sean Scully, ASCE Exhibits and Sponsorship Manager
703-295-6154 or sscully@asce.org

All of us on the 2018 Planning Committee, along with the conference attendees, look forward to your participation and attendance at this unique conference. We hope to see you in the exhibit hall in Toronto!!

Devan Thomas, P. Eng., M. ASCE
Exhibits and Sponsorship Chair

www.pipelinesconference.org

OBJECTIVE

The Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices. The Pipeline Division sponsors its renowned Pipelines Conference on current topics each year. The program includes specialty workshops, concurrent technical sessions, an exposition, plenary sessions, technical tours, and special events.

TARGET AUDIENCE

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The Conference has a great history of success, with over 850 attendees and up to 100 exhibitors annually. It is one of the best ongoing conferences serving the profession.

TOP REASONS TO EXHIBIT AT PIPELINES 2018

1. Interact with a highly targeted audience
2. Influence customer perceptions and attitudes
3. Promote and/or sell products and/or services
4. Develop leads for distributors, representatives, and agents
5. Give your customers an opportunity to meet experts
6. Have company experts showcased at seminars and workshops
7. Introduce new products to a new or existing market
8. Gather competitive intelligence and make competitive comparisons
9. Introduce new products, technologies, and/or services
10. Introduce new techniques or applications and educate your customers
11. Give a prospect an opportunity to experience a product and/or service
12. Meet industry and specialty contractors and installers

Job Titles
- Technical/Professional Staff – 41%
- Senior Manager – 23%
- Middle Manager – 12%
- Partner/Principal – 11%
- Manager – 7%
- Faculty – 3%
- Student – 2%
- Retiree – 1%

Organization Types
- Private – 69%
- Government – 18%
- Other – 7%
- Education – 6%
If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

**BENEFITS OF EXHIBITING**

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing sessions during these events
- Recognition in the following (subject to print deadlines):
  - Preliminary program (50% deposit paid by Wednesday, November 15, 2017)
  - Final Program (full payment received by Friday, June 1, 2018)
  - 25-word description of your organization or products (Received by Friday, June 1, 2018)

**EXHIBITOR FEES**

Early bird rate:
$2,595 USD before Tuesday, February 6, 2018

Advance rate:
$3,095 USD after Tuesday, February 6, 2018

**EXHIBITOR PROVISIONS**

10 x 10-ft booth includes:
- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastepaper basket
- One (1) ID sign

Please note: The exhibit hall is carpeted.

**PAYMENT FOR SPACE**

Applications must be accompanied by 50% of the total space rental, made payable to ASCE-UESI/Pipelines 2018 Conference Exhibits, if received by Tuesday, February 6, 2018. All space must be paid in full by Thursday, March 15, 2018. After that date, all reserved booth space not paid in full will be released for resale. Applications submitted after Thursday, March 15, 2018 must be accompanied by payment in full. Applications received at the 2017 Conference must pay the 50% deposit on or before February 6, 2018. If the remaining balance is not received by March 15, 2018, the space will be released for resale. Setup is prohibited until booth space is paid in full.

**ASSIGNMENT OF EXHIBIT SPACE**

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location.

Complete the contract enclosed with this prospectus or download the contract at www.pipelinesconference.org. Exhibitors will be notified of booth assignment as soon as possible, but no later than three (3) months prior to the Conference.

**Subletting:**

The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business, without notification to, and approval of, ASCE Show Management.

**CANCELLATION OF SPACE**

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a $100 processing fee per 10x10-ft reserved space will be made if cancellation is received before March 15, 2018. No refunds will be made for cancellations received on or after March 15, 2018.

**EXHIBITOR REGISTRATION**

Complimentary Registration:

Included in your space rental fee is ONE full Pipelines 2018 Conference Registration and ONE Exhibit Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed three (3) months prior to the conference. The Exhibitor Registration form must be completed for the Full Registration and the Exhibit Booth Personnel Badge and returned to registrations@asce.org or via fax to 703-295-6144 no later than Wednesday, June 27, 2018. After Wednesday, June 27, 2018, there will be a $50 on-site service fee to process.

**Additional Booth Personnel Registration:**

One additional Booth Personnel Registration may be purchased at the reduced rate of $250. Additional registrations must be purchased at the Full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibit Service Kit. The form must be completed and returned to registrations@asce.org or via fax to 703-295-6144 no later than Wednesday, June 27, 2018. After Wednesday, June 27, 2018, exhibitor registration will take place onsite at the Pipelines 2018 Conference at the prevailing onsite rates.

**EXHIBIT SERVICE COMPANY**

Alliance Exposition Services is the official contractor for ASCE. An Exhibitor Services Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you three (3) months before the Conference.

**EXHIBIT HALL FLOOR PLAN**

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan will be posted on the website: www.pipelinesconference.org.

**SHIPPING**

Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel; unauthorized shipments may be refused.

**EXHIBIT HOURS**

(Hours subject to change)

- **Saturday, July 14, 2018**
  - Decorator Movein: 9:00 a.m.–5:00 p.m.

- **Sunday, July 15, 2018**
  - Exhibitor Movein: 8:00 a.m.–4:00 p.m.
  - Welcome Reception: 5:30–7:00 p.m.

- **Monday, July 16, 2018**
  - Exhibitor Hours: 10:15 a.m.–4:25 p.m.
  - Morning Networking Break: 10:15–10:55 a.m.
  - Lunch: 12:35–1:40 p.m.
  - Afternoon Networking Break: 3:20–4:25 p.m.

- **Tuesday, July 17, 2018**
  - Exhibitor Hours: 7:00 a.m.–4:40 p.m.
  - Continental Breakfast: 7:30–9:00 a.m.
  - Morning Networking Break: 10:40–11:55 a.m.
  - Afternoon Networking Break: 3:50–4:40 p.m.

**RESERVE YOUR SPACE NOW!**

Contact Sean Scully at sscully@asce.org or 703-295-6154! Take advantage of this prime opportunity to reach your target audience. Please visit www.pipelinesconference.org for more information.

www.pipelinesconference.org
The Pipelines 2018 Conference is going to be in Toronto, Canada! Toronto is a sophisticated, cosmopolitan city and a gateway to a vast and diverse region including the awesome Niagara Falls, and neighboring cities of Mississauga and Brampton – each of which have a compelling combination of natural escapes, Canadian heritage, ethnic diversity, and a growing urban core with big-city amenities like shopping, arts, and dining.

CONFERENCE HOUSING
Sheraton Centre Downtown Toronto Hotel
123 Queen Street West
Toronto, ON M5H 2M9
The contracted group rates will be available end of January 2018.
Phone: (416) 361-1000
Hotel Reservations: 888-627-7175
Group Rates: Single, Double or Triple – $216.00 CAD
All the room rates are subject to 2.66% DMP and 13% Tax.

TRANSPORTATION INFORMATION
Union Pearson Express (UP Express) connects Toronto Pearson International Airport to the heart of downtown in just 25 minutes. Trains depart every 15 minutes between 5:30 a.m. and 1:00 a.m. daily.

SHERATON CENTRE TORONTO HOTEL PARKING
■ Valet Parking is $50.00 CAD per night and $55.00 CAD per night for oversized vehicles, subject to change, with unlimited in and out privileges. Availability is limited to 200 spots and are distributed first come, first served with a maximum of 20 oversized vehicles.

LOCAL DOWNTOWN TORONTO PAY PARKING LOTS
■ Close to the hotel, there are several pay-lots that offer parking options from the half hour – overnight. If you are interested in downtown Toronto parking lots within proximity, visit https://parking.greenp.com.

www.pipelinesconference.org

PIPELINES 2017 EXHIBITORS & SPONSORS
Ace Pipe Cleaning
Advance Products & Systems
Aims Companies
Akkerman
Alliance for PE Pipe
AMERICAN
American Concrete Pressure Pipe Association
Ameron Water Transmission Group
Aquam Pipe Diagnostics
ARI-USA
Armorock
AWWA
Benjamin Media
Black & Veatch
Blacoh Surge Control
Carboline Company
Cardno
Carollo Engineers
CH2M
Charlotte
Chemline, Inc.
ConShield Technologies Inc.
Construction Product Marketing
Contech Engineered Solutions
Cretex Specialty Products
Diamond Plastics Corporation
Dr. Edward J. Walter & Associates Inc
Ductile Iron Pipe Research Association
Duromar
Echologics
Envirologics Engineering Inc.
Eos Positioning Systems, Inc
Esri
Fibrwrap Construction Services, Inc
Garney Construction
Geo Stabilization International
Georg Fischer Pipes Systems
GHD
Globo-SA, Inc.
Hartman Walsh Industrial Services
HDR
Hibbard Inshore LLC
HJ3 Composite Technologies, LLC
Hobas Pipe USA
HTS Pipe Consultants
HUESKER Inc.
Hydromax USA
Infrastructure Resources
Innovyze
International Flow Technologies
ISCO Industries
ITpipes
J&S Valve
Jacobs
JCM Industries, Inc.
Jindal Tubular USA, LLC
JM Eagle
Lifelast Inc
LMK Technologies
Magnum Piering Inc
Mid America Pipe Fabricating & Supply Co., LLC
Miller Pipeline
Miliken Infrastructure Solutions
Mistras
Mobile Pipe Lining & Coating, Inc.
MTA-Messtechnik GmbH
NASSCO, Inc.
National Clay Pipe Institute
Northwest Pipe Company
Penspen
PIICA Corp
Pipemedic by Quakewrap
Primus Line
Pure Technologies
Raven Lining Systems
Reline America
Russell Corrosion Consultants, Inc.
SAK Construction, LLC
Sanexen
Seal for Life Industries
Sekisui SPR Americas, LLC
Sewer Vue Technology Corp.
SGH
Sherwin-Williams
SippTech
Skyline Steel
Sprayroq
STI-SPFA
STRUCTURAL TECHNOLOGIES
Syriax
The Plastics Pipe Institute
Thompson Pipe Group - Flowtite
Trenton Corporation
TT Technologies
U.S. Pipe
UESI
Underground Construction
Uni-Bell PVC Pipe Association
Val-Matic Valve & Mfg. Corp
Vitaulic
WINFAB
SPONSORSHIP OPPORTUNITIES

Increasing your company’s visibility couldn’t be easier. The Pipelines 2018 Conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. For a complete list of opportunities, contact Sean Scully at sscully@asce.org or 703-295-6154 or visit the Pipelines Sponsor webpage at www.pipelinesconference.org.

**PLATINUM – $20,000 AND UP**

**Special Event – $25,000**
Always a premier feature of the Pipelines conference, the special event offers the sponsor the opportunity to gain maximum exposure – and even have your staff act as the welcoming crew – to ensure a great return on your investment.

**Awards Luncheon – $20,000 (Tuesday, July 17)**
A longtime favorite of Pipelines attendees, this event sponsorship allows your company to support an event of those being honored for their achievements in civil engineering.

**GOLD – $10,000 AND UP**

**Conference WiFi – $15,000**
This sponsorship allows your company to gain exposure during the entire Pipelines 2018 conference by providing WiFi access to the attendees.

**Professional Development Hour (PDH) Scanners**
Technical sessions, plenaries, technical tours, workshops – everything that is eligible for PDHs will have scanners where attendees have to check-in to receive credit.

**Welcome Reception (Sunday, July 15)**
This event is always well-attended and allows plenty of opportunities for attendee networking and engagement. The sponsor’s name is prominently featured in recognition.

**Plenary Breakfast (Monday, July 16)**
Welcome conference attendees at this well-attended first session of the conference.

**Exhibit Hall Luncheon (Monday, July 16)**
This sponsorship allows your company to gain exposure to the entire group of Pipelines 2018 attendees at this lunch. An ideal sponsorship for an exhibiting company.

**Attendee Tote Bags**
Distributed to each conference attendee, the tote bag gives you the opportunity to have your name and logo prominently displayed throughout the entire event.

**Hotel Key Cards With Sponsor Logo**
Put your four-color message on the hotel keys of the attendees staying at the Sheraton Centre Downtown Toronto. Hotel key cards are used by attendees multiple times daily.

**Lanyards With Sponsor Logo**
Lanyards are the must-have accessory at the Pipelines Conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc., throughout the convention.

**Mobile Application**
The Mobile App will provide sponsors with promotion through banner ad and multimedia advertising. It’s a handy tool for the conference, but it also lives on throughout the year, providing users with access to their notes as well as an industry reference tool with company, product, and contact information all year long.

**Conference Proceedings**
Your company logo will be featured on the on-line access proceedings retrieval portal.

**Relaxation Station**
Make a lasting impression by providing the attendees with a complimentary professional chair massage! The tickets the attendees redeem for massage will be distributed at sponsor’s booth.

**SILVER – $5,000**
- Technical Tours
- Internet Cafe
- Exhibit Hall Breakfast
- Wednesday Continental Breakfast
- On-site Program
- Exhibit Hall Prizes
- General Sponsorship

**BRONZE – $2,500**
- Laser Pen/Slide Advancer
- Pre-Conference Workshops (4)
- Refreshment Breaks (5)
- Final Program Bookmark

<table>
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<th>SPONSOR RECOGNITION BENEFITS</th>
<th>Platinum ($20,000 or more)</th>
<th>Gold ($10,000–$19,999)</th>
<th>Silver ($5,000–$9,999)</th>
<th>Bronze ($2,500–$4,999)</th>
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To sponsor at the Conference, contact Sean Scully at sscully@asce.org or 703-295-6154.
FRIDAY, JULY 13
8:00 a.m.–5:00 p.m. Committee Meetings

SATURDAY, JULY 14
7:30 a.m.–5:00 p.m. Registration Hours
8:00 a.m.–5:00 p.m. Committee Meetings
8:00 a.m.–5:00 p.m. Pre-Conference Workshops

SUNDAY, JULY 15
7:30 a.m.–6:30 p.m. Registration and Bookstore Hours
7:00 a.m.–6:00 p.m. Committee Meetings
8:00 a.m.–5:00 p.m. Pre-Conference Workshops
5:30 p.m.–7:00 p.m. Welcome Reception in Exhibit Hall

MONDAY, JULY 16
7:00 a.m.–5:00 p.m. Registration and Bookstore Hours
7:30 a.m.–9:00 a.m. Continental Breakfast in Exhibit Hall
10:15 a.m.–4:40 p.m. Exhibit Hall Hours
9:00 a.m.–11:00 a.m. Committee Meetings
10:40 a.m.–11:55 a.m. Networking Break in Exhibit Hall
12:00 p.m.–1:30 p.m. Concurrent Technical Sessions
1:40 p.m.–2:10 p.m. Networking Break in Exhibit Hall
2:15 p.m.–3:45 p.m. Concurrent Technical Sessions
3:50 p.m.–4:40 p.m. Concurrent Technical Sessions
4:45 p.m.–5:45 p.m. Concurrent Technical Sessions
6:30 p.m.–9:30 p.m. Networking Break in Exhibit Hall
6:30 p.m.–9:30 p.m. Concurrent Technical Sessions

TUESDAY, JULY 17
7:00 a.m.–5:00 p.m. Registration and Bookstore Hours
7:30 a.m.–4:40 p.m. Exhibit Hall Hours
7:30 a.m.–9:00 a.m. Continental Breakfast in Exhibit Hall
9:05 a.m.–10:35 a.m. Concurrent Technical Sessions
10:40 a.m.–11:55 a.m. Networking Break in Exhibit Hall
12:00 p.m.–1:30 p.m. Concurrent Technical Sessions
1:40 p.m.–2:10 p.m. Networking Break in Exhibit Hall
2:15 p.m.–3:45 p.m. Concurrent Technical Sessions
3:50 p.m.–4:40 p.m. Concurrent Technical Sessions
4:45 p.m.–5:45 p.m. Concurrent Technical Sessions
6:30 p.m.–9:30 p.m. Networking Break in Exhibit Hall
6:30 p.m.–9:30 p.m. Concurrent Technical Sessions

WEDNESDAY, JULY 17
7:00 a.m.–3:00 p.m. Registration and Bookstore Hours
7:30 a.m.–8:10 a.m. Continental Breakfast
8:15 a.m.–9:45 a.m. Concurrent Technical Sessions
8:00 a.m.–11:00 a.m. Committee Meetings
9:50 a.m.–10:20 a.m. Networking Break
10:25 a.m.–11:55 a.m. Concurrent Technical Sessions
12:30 p.m.–6:00 p.m. Recreational Activities

Important Exhibitor Dates
Initial 50% deposit & contract due . . . . . . Wednesday, November 15, 2017
Full payment due . . . . . . . . . . . . . . . . . . . . . . . . Friday, June 1, 2018
Product descriptions for final program due . . . . . . . . . . . . Friday, June 1, 2018
Exhibitor & Sponsorship registration deadline . . . . . . . . . . . . Wednesday, June 27, 2018
Hotel reservation cut-off date . . . . . . . . . . . . . . . . Monday, June 25, 2018
Show move-in . . . . . . . . . . . . . . . . . . . . . . . . . . . . Sunday, July 15, 2018
Show move-out . . . . . . . . . . . . . . . . . . . . . . . . . . . . Tuesday, July 17, 2018

PIPELINES 2018 SCHEDULE AT A GLANCE
Subject to change.