



PIPELINES 2021 CONFERENCE

A Virtual Experience | Aug. 3–6, 2021

*Building Today's Infrastructure
for a Changing Tomorrow*

Do not miss the best ongoing specialty conference on Pipeline Engineering. Spotlight your company's products and services, heighten your profile, and gain unique access to this niche market.



www.pipelinesconference.org
#Pipelines2021



Dear Prospective Sponsors:

Although we had to take the 2021 Pipelines Conference to an online format, we are very hopeful that it will successfully continue to exceed expectations and remain the go-to educational and networking resource for utility engineering and surveying professionals. In 2020, the Conference stayed true to its long-held reputation of being one of the best attended conference series of ASCE. There were over 1,000 attendees online, at least half of whom represented Owner Utilities from around the country! We expect Pipelines 2021 to be even better! The online delivery will provide the appropriate venue not only for the exchange of technical knowledge, but also for networking with an eye on improving and growing your business.

The theme “Building Today’s Infrastructure for a Changing Tomorrow” resonates with both the Infrastructure and the Energy sectors and reflects the involvement of Public and Private Industry Owners, Consulting Engineers, Contractors, Manufacturers and Suppliers that will result in an outstanding technical program for the UESI Pipelines Conference.

Please join us in our digital space to showcase your services and products, to network with potential and existing customers, and help continue to grow the pipelines markets. If you would like more information concerning sponsorship opportunities for this conference, please contact: Brett Knievel at (403) 235-4769 or bknievel@aegion.com, Shah Rahman at (817) 980-2619 or srahman@kci.com or Sean Scully at 703-295-6154 or sscully@asce.org.

The 2021 Planning Committee looks forward to seeing you on the virtual platform!



Shah Rahman, MBA, M.ASCE
Exhibits and Sponsorship Co-Chair – USA
Practice Leader, KCI Technologies



Brett Knievel, C.E.T.,
Exhibits and Sponsorship Co-Chair – Canada
Business Development Manager, Aegion

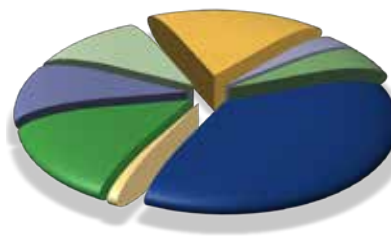
www.pipelinesconference.org

OBJECTIVE

The Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices.

TARGET AUDIENCE

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The Conference has a great history of success, with over 850 attendees and up to 100 exhibitors annually. It is one of the best ongoing conferences serving the profession.



Job Position

- **Technical/Professional Staff – 39%**
- **Senior Manager – 19%**
- **Manager – 12%**
- **Partner/Principal – 11%**
- **Middle Manager – 10%**
- **Student – 5%**
- **Faculty – 3%**
- **Retiree – 1%**



Organization Types

- **Private – 65%**
- **Government – 21%**
- **Other – 8.5%**
- **Education – 5.5%**

TOP REASONS TO EXHIBIT AT PIPELINES 2021

1. Interact with a highly targeted audience
2. Influence customer perceptions and attitudes
3. Promote and/or sell products and/or services
4. Develop leads for distributors, representatives, and agents
5. Give your customers an opportunity to meet experts
6. Have company experts showcased at seminars and workshops
7. Introduce new products to a new or existing market
8. Gather competitive intelligence and make competitive comparisons
9. Introduce new products, technologies, and/or services
10. Introduce new techniques or applications and educate your customers
11. Give a prospect an opportunity to experience a product and/or service
12. Meet industry and specialty contractors and installers



2019 AND 2020 EXHIBITORS

- | | | |
|---|-----------------------------------|----------------------------------|
| AA Thread Seal Tape | HammerHead Trenchless | PICA |
| ACPPA | HDR | PipeMedic by QuakeWrap |
| Advance Products & Systems | Hobas Pipe USA | Plastics Pipe Institute |
| AECOM | HTS Pipe | Plastics Pipe Institute |
| Aegion Corporation | Huesker Inc | Pure Technologies, a Xylem Brand |
| Alliance for PE Pipe | Hydromax USA | Raedlinger Primus Line |
| American | Infrastructure Resources | Reline America |
| Armorock | Innovative Pipeline Crossings | RJN Group |
| Ballard Marine Construction | Innovyze | SAK Construction |
| Benjamin Media | irth Solutions | Seal For Life Industries |
| Blacoh Surge Control | Jacobs | SewerVue Technology |
| Carboline | JCM Industries | Simpson, Gumpertz, & Heger |
| Cardno | JFE Engineering Corporation | SKS Waterworks |
| CCI & Associates | JM Eagle | Stark Pipeline Services |
| Channeline | KCI Technologies Inc. | Structural Group |
| Chemline | Kubota Corporation | Sunbelt Rentals |
| CJGeo | Lifelast | T2 Utility Engineers |
| Coblaco Services/
American Pipeline Services | Magnum Piering | Team |
| Conshield | McWane Ductile | Thompson Pipe Group |
| Contech Engineered Solutions | Mid America Pipe | Trenton Corporation |
| Cretex Specialty Products | Midwest Mole | TT Technologies |
| Cypress ETI | Miller Pipeline | Underground Construction |
| Ductile Iron Pipe Research Association | Milliken Infrastructure Solutions | Uni-Bell PVC Pipe Association |
| EBAA Iron Sales | MTA-Messtechnik GmbH | US Pipe, A Forterra Company |
| Foundation Technologies | Mueller Water Products | Utility Mapping Services |
| Garney Construction | NDT Corporation | Valmatic |
| Granite Inliner | NW Pipe | Victaulic |
| | Pearl Insurance | Vortex Companies |

PIPELINES 2021 LIVE NETWORKING OPPORTUNITIES

Wednesday, August 4, 2021

- 12:30 pm – 1:30 pm Networking Break
- 2:30 pm – 3:30 pm Networking Break

Thursday, August 5, 2021

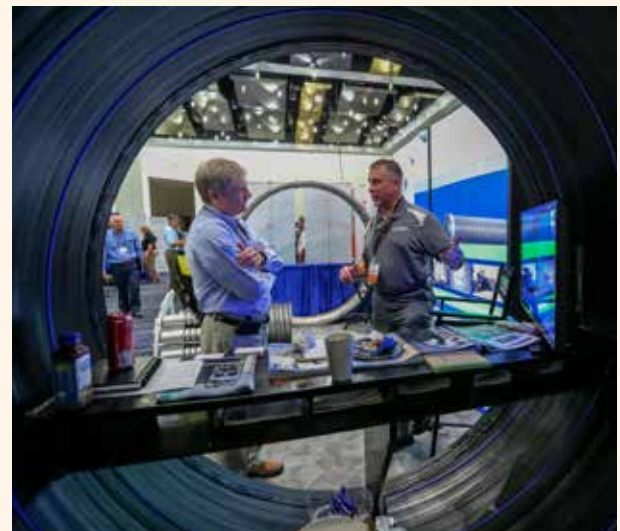
- 11:00 am – 12:00 pm Networking Break
- 3:00 pm – 4:00 pm Networking Break

Friday, August 6, 2021

- 12:00 pm – 1:00 pm Networking Break
- 2:30 pm – 3:30 pm Networking Break

Times listed are Eastern Standard Time.

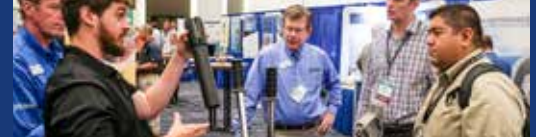
All sponsors will have access to live zoom rooms during the networking breaks and continuous promotion opportunities throughout the conference in their dedicated virtual space.





MUNICIPALITIES PRESENT AT THE UESI PIPELINES 2020 CONFERENCE

- American Water Works Company
- Anchorage Water & Wastew. Utility
- Arlington Water Utilities
- Austin Water
- Baltimore County DPW
- Baltimore Gas & Electric –
An Exelon Company
- BES
- Boston Water & Sewer Commission
- Bureau of Reclamations
- California Department Of Water Resources
- Caltrans
- Central Arizona Project
- Central AZ Project
- Central Contra Costa Sanitary Dist
- Chester Water Authority
- City and County of Honolulu Board of
Water Supply
- City and County of San Francisco
- City and County of San Francisco
Public Works
- City of Ashland Public Works
- City of Atlanta DWM
- City of Baltimore
- City of Bellevue
- City of Buda
- City of Calgary
- City of Carlsbad
- City of Cary
- City of Clemson
- City of Columbus
- City of Dayton
- City of Detroit
- City of Enid
- City of Fair Oaks Ranch
- City of Fort Lauderdale
- City of Fort Smith
- City of Fort Worth Water Dept.
- City of Hillsboro
- City of Hollywood, FL
- City of Houston
- City of Irving
- City of Las Cruces
- City of Lawrence
- City of Lee's Summit
- City of Los Angeles, Dept of Water & Power
- City of Midland
- City of Midwest City
- City of Minneapolis Public Works
- City of New Westminster
- City of Ocala
- City of Oklahoma City
- City of Ottawa
- City of Port Moody
- City of Portland, Bureau of Environmental
Services
- City of Regina
- City of Richmond
- City of Roseville
- City of Saginaw
- City of San Antonio
- City of San Diego
- City of San Jose
- City of Seattle
- City of Spokane Water Dept.
- City of Stillwater
- City of Sugar Land
- City of Sunrise
- City of Toronto
- City of Tucson
- City of Tulsa
- City Of Tuscaloosa
- City of Vancouver
- City of West Palm Beach
- City of Wichita
- Clackamas River Water
- Cleveland Division of Water
- Cobb County-Marietta Water Authority
- Colorado Springs Utilities
- Contra Costa Water District
- COP BES
- CUDRC
- DC Water & Sewer Authority
- DeKalb County DWM
- Denver Water
- DOTD – Office of Multimodal Commerce
- Dublin San Ramon Services District
- EBMUD
- Engineer
- EPA
- EWEB
- Fairfax Water
- Florida Keys Aqueduct Authority
- Gannett Fleming, Inc.
- Great Lakes Water Authority
- Greater Vancouver Water District
- Gwinnett County DWR
- Hanover Insurance Group
- Henderson Water Utility
- Honolulu Board of Water Supply
- Howard County DPW
- Illinois DNR
- Irvine Ranch Water District
- JEA
- Kentucky American Water
- King County Wastewater Treatment Division
- LA County Sanitation District
- Lee's Summit Water Utilities
- LFUCG
- Los Angeles County Dept Of Public Works
- Los Angeles County Sanitation Districts
- Los Angeles Department of Water & Power
- Louisiana Department of Transportation
and Development
- Louisville Water Company
- LVVWD
- Manicopa County
- Metro Vancouver
- Metropolitan Water District of Southern
California
- Metropolitan Water Reclamation District of
Greater Chicago
- Miami Dade Parks, Recreation and Open
Spaces Department
- Miami-Dade Water & Sewer
- Michigan DOT
- Milwaukee Water Works
- Missouri American Water
- MWD of Southern California
- MWRDGC
- Nashville Metro Water
- New Castle County Public Works
- North Charleston Sewer District
- North Texas Municipal Water District
- Northern Colorado Water Conservancy
District
- NTMWD
- NY City DEP
- NYC Department of Design and
Construction
- Orange County Water District – CA
- Oswego County Health Department
- Peachtree City Water & Sewer Authority
- Peel Region
- Pima County Regional Wastewater Dept.
- Pittsburgh Water & Sewer Authority
- Port Houston
- Portland Water Bureau
- Portland, City of
- Prince William County Service Authority
- Regional Municipality of Peel
- Richland County Transportation
- Sacramento County Water Agency
- Saginaw-Midland Municipal Water Supply
Corporation
- Sammamish Plateau Water and Sewer
District
- San Antonio River Authority
- San Antonio Water Systems
- San Diego County Water Authority
- San Francisco Public Utilities
- San Francisco Public Works
- Sanitation Districts of LA County
- Santa Clara Valley Water District
- Seattle Public Utilities
- South Coast Water District
- Tampa Bay Water
- Tarrant Regional Water District
- The City of Calgary
- The City of San Diego
- Town of Flower Mound
- Town of Hull
- Trinity River Authority of Texas
- TRWD
- Tualatin Valley Water District
- Tucson Water Department
- U.S. Geological Survey
- U.S. Bureau of Reclamation
- USGS
- Virginia American Water
- Washington Suburban Sanitary Commission
- Water One
- Water Utilities Engineering Department/
City of Stillwater, OK
- West Des Moines Water Works
- West Memphis Utilities
- Westlands Water District
- Wisconsin Department of Transportation
- York Region



DIGITAL SPONSORSHIP OPPORTUNITIES

Increasing your company’s visibility couldn’t be easier. The Pipelines 2021 Conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. For a complete list of opportunities, contact **Sean Scully** at sscully@asce.org or **703-295-6154** or visit the Pipelines Sponsor webpage at www.pipelinesconference.org.

PREMIER – UP TO \$12,500

- Raffle Prizes

PLATINUM – \$6,500 AND UP

- Keynote Speaker Livestream (2 Opportunities)
- Virtual Platform Design
- Final Digital Program
- Paper Management Processing

GOLD – \$3,250 AND UP

- Technical Sessions Tracks (7 Opportunities per Day)
- Short Courses Live Stream (4 Opportunities)
- Attendee Post-Event Host Platform Access

SILVER – \$1,750

- Social Hour – Games and Activities (3 Opportunities)
- Individual Technical Sessions

BRONZE – \$1,000

- Pipelines Conference Supporter

VIRTUAL SPONSOR BENEFITS

	Premier	Platinum	Gold	Silver	Bronze
Full conference registration	5	3	2	1	1
Networking Zoom Room	1	1	1	1	1
30 second promo spot	4	2	1		
Logo @ sponsored session	X	X	X	X	X
Logo in Welcome Lobby	X	X	X	X	X
Social media recognition	X	X	X	X	X
Attendee list pre/post conference	X	X	X	X	X
Logo on conference website	X	X	X	X	X
Logo and link in e-blasts	X	X	X	X	X
Recognition in conference e-blasts	X	X	X	X	X

To sponsor at the conference, contact Sean Scully at sscully@asce.org or 703-295-6154

2020 SPONSORS

Premier

Structural Group

Platinum

Pure Technologies, a Xylem Company

KCI Technologies

U.S. Pipe

Jacobs

Mid America Pipe Fabricating + Supply LLC

Mueller Water Products

Plastics Pipe Institute

Gold

Contech Engineered Solutions

HDR

Ductile Iron Pipe Research Association

Silver

Pearl Insurance

NASSCO, Inc.

Brown & Caldwell

Garney Construction

Carollo

Bronze

Alliance for PE Pipe

ACPPA

Freese Nichols

Ramboll

Black & Veatch

CP&Y