

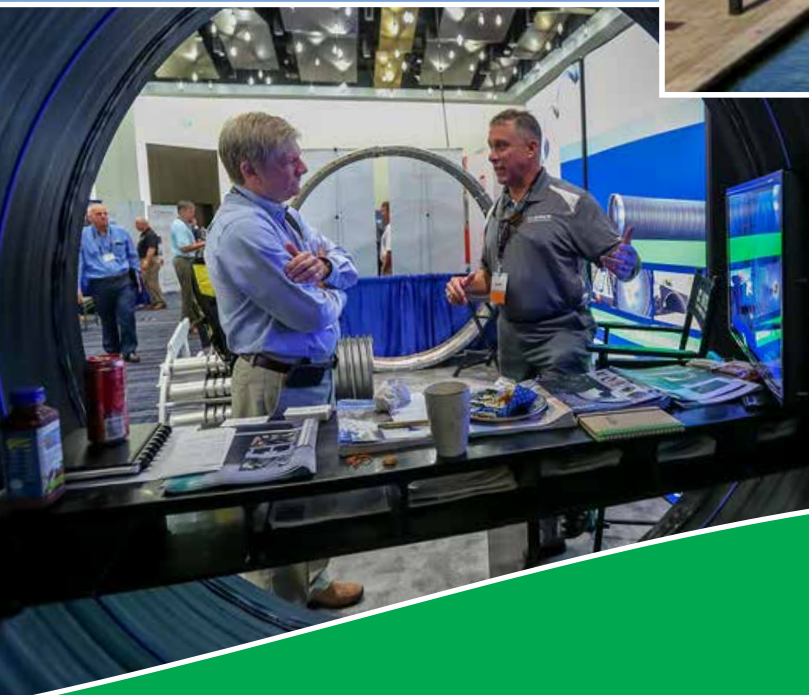


PIPELINES 2022 CONFERENCE

Indianapolis, IN | July 31–August 3

*Racing Forward With Innovative,
Resilient, and Sustainable Infrastructure*

Do not miss the best ongoing specialty conference on Pipeline Engineering. Spotlight your company's products and services, heighten your profile, and gain unique access to this niche market.



JW MARRIOTT
www.pipelinesconference.org
#Pipelines2022



Dear Prospective Exhibitors & Sponsors:

I am happy to announce that the ASCE/UESI Pipelines Conference 2022 will be held in Indianapolis, from Sunday, July 31 through Wednesday, August 3, 2022. After two consecutive years of virtual Conferences, the Circle City venue is a highly anticipated opportunity to once again physically reconnect with colleagues, friends, clients and customers from all corners of North America, as well as overseas. In the summer time, Indy is one of the best vacation spots in the country, with endless activities and options for adults and children alike.

The Conference theme *“Racing Forward with Innovative, Resilient, and Sustainable Infrastructure,”* resonates with the home of the Indy 500 and the race to meet the water, wastewater and energy infrastructure needs of growing populations across the world through innovative technologies, resilient products, and sustainable systems. This 42nd Pipelines Conference will enable Owners, Consulting Engineers, Contractors, Manufacturers, and Vendors to showcase their services and products, network with potential clients and existing customers, and help to continue the growth of the pipe market.

Through your continued participation every year and your generous sponsorships, the Pipelines Conference has grown by leaps and bounds, ultimately leading to the founding of the Utility Engineering & Surveying Institute (UESI); this Conference is amongst one of ASCE’s best annual events – not only for the exchange of technical knowledge, but also for networking that leads to the growth of your business. Since attending my first Pipelines Conference in 2003, and subsequently serving as the Technical Chair of the Pipelines Conference in 2008 in Atlanta, Georgia, and in 2014 in Portland, Oregon, it gives me tremendous pride to see how far the Pipelines conference series has come.

Come and enjoy the Crossroad of America. The White River State Park in the heart of downtown Indy is America’s only cultural urban state park which offers a unique blend of green space as well as cultural attractions such as the Indianapolis Zoo. Visitors can choose to tour the park by pedal, by boat, or by foot. On the trail, in the trees, or on the water, you can even step through time in the museums, and there’s more than just one: the Children’s Museum, the Museum of Art, Indiana State Museum, Indy Motor Speedway Museum, and the Eiteljorg Museum that houses Indian artifacts as well as works of famous Western artists. Restaurants, theatres, and shopping are all close by. From the stands of the Indy 500 to the snake pit, feel the rush. From fine art to street art, from the big stage of the Indianapolis Symphony Orchestra to the small, experience an eventful summer week in Indy with the whole family!

Meet us at the Crossroads, to showcase your services and products, and to network for the growth of your business as well as the pipelines market. If you would like more information concerning sponsorship opportunities for this conference, please contact:

Shah Rahman at (817) 980-2619 or srahman@kci.com or Sean Scully at (703) 295-6154 or sscully@asce.org. Our Planning Committee looks forward to seeing you in Indy!



Shah Rahman, MBA, M.ASCE
Exhibits and Sponsorship Chair, Practice Leader and Associate, KCI Technologies

OBJECTIVE

The Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices.

TARGET AUDIENCE

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The Conference has a great history of success, with over 850 attendees and up to 100 exhibitors annually. It is one of the best ongoing conferences serving the profession.



Job Position

- Technical/Professional Staff – 39%
- Senior Manager – 19%
- Manager – 12%
- Partner/Principal – 11%
- Middle Manager – 10%
- Student – 5%
- Faculty – 3%
- Retiree – 1%



Organization Types

- Private – 65%
- Government – 21%
- Other – 8.5%
- Education – 5.5%

TOP REASONS TO EXHIBIT AT PIPELINES 2022

1. Interact with a highly targeted audience
2. Influence customer perceptions and attitudes
3. Promote and/or sell products and/or services
4. Develop leads for distributors, representatives, and agents
5. Give your customers an opportunity to meet experts
6. Have company experts showcased at seminars and workshops
7. Introduce new products to a new or existing market
8. Gather competitive intelligence and make competitive comparisons
9. Introduce new products, technologies, and/or services
10. Introduce new techniques or applications and educate your customers
11. Give a prospect an opportunity to experience a product and/or service
12. Meet industry and specialty contractors and installers



If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

BENEFITS OF EXHIBITING

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing sessions during these events
- Recognition in the following (subject to print deadlines):
 - Conference Program and all UESI media outlets
 - 25-word description of your organization or products (Received by **January 15, 2022**)

EXHIBITOR FEES

Early Bird Rate:

Before December 6, 2021

Rate: **\$2,995**

Advance Rate:

After December 6, 2021

Rate: **\$3,495**

EXHIBITOR PROVISIONS

10x10-ft booth includes:

- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastepaper basket
- One (1) ID sign

Please note: The exhibit hall is carpeted.

PAYMENT FOR SPACE

Applications must be accompanied by 50% of the total space rental, made payable to **ASCE-UESI/Pipelines 2022 Conference Exhibits**, if received by **Thursday, February 6, 2022**.

All space must be paid in full by **April 17, 2022**. After that date, all reserved booth space not paid in full will be released for resale.

Applications submitted after **April 17, 2022** must be accompanied by payment in full.

Set-up is prohibited until booth space is paid in full.

ASSIGNMENT OF EXHIBIT SPACE

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location.

Complete the contract enclosed with this prospectus or download the contract at www.pipelinesconference.org. Exhibitors will be notified of booth assignment as soon as possible, but no later than three (3) months prior to the Conference.

Subletting:

The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business, without notification to, and approval of, ASCE Show Management.

CANCELLATION OF SPACE

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$100 processing fee per 10x10-ft reserved space will be made if cancellation is received before **April 17, 2022**. No refunds will be made for cancellations received **on or after April 17, 2022**.

EXHIBITOR REGISTRATION

Complimentary Registration:

Included in your space rental fee is ONE full Pipelines 2022 Conference Registration and ONE Exhibit Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed three (3) months prior to the conference. The Exhibitor Registration form must be completed for the Full Registration and the Exhibit Booth Personnel Badge and returned to registrations@asce.org or via fax to 703-295-6144 no later than **July 23, 2022**. After **July 23, 2022**, there will be a \$50 on-site service fee to process.

Additional Booth Personnel Registration:

One additional Booth Personnel Registration may be purchased at the reduced rate of \$250. Additional registrations must be purchased at the Full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or via fax to 703-295-6144 no later than **July 23, 2022**. After **July 23, 2022**, exhibitor registration will take place onsite at the Pipelines 2020 Conference at the prevailing onsite rates.

EXHIBIT SERVICE COMPANY

An Exhibitor Services Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you three (3) months before the Conference.

EXHIBIT HALL FLOOR PLAN

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan will be posted on the website: www.pipelinesconference.org.

SHIPPING

Shipping information will be included in the Exhibitor Service Kit. **Please do not ship directly to the hotel;** unauthorized shipments may be refused.

EXHIBIT HOURS

(Hours subject to change)

Saturday, July 30, 2022

Decorator Move-in 9:00 a.m.–5:00 p.m.

Sunday, July 31, 2022

Exhibitor Move-in 8:00 a.m.–4:00 p.m.

Welcome Reception 5:30 p.m.–7:00 p.m.

Monday, August 1, 2022

Networking Break in 9:30 a.m.–10:30 a.m.
Exhibit Hall

Lunch with Exhibitors 12:00 p.m.–1:30 p.m.

Networking with 3:00 p.m.–4:00 p.m.

Sponsors

Tuesday, August 2, 2022

Breakfast with Exhibitors 8:00 a.m.–9:00 a.m.

Networking with 10:30 a.m.–11:30 a.m.

Exhibitors

Networking with 3:30 p.m.–4:30 p.m.

Exhibitors

Move-Out Hours 4:30 p.m.–8:30 p.m.

RESERVE YOUR SPACE NOW!

Contact Sean Scully at sscully@asce.org or 703-295-6154! Take advantage of this prime opportunity to reach your target audience. Please visit www.pipelinesconference.org for more information.



THANK YOU FOR SUPPORTING THE UESI PIPELINES CONFERENCE!

2021 SPONSORS

- | | | |
|---------------------------------|----------------|--|
| Alliance for PE Pipe | HDR | Pipeline Inspection and Condition Analysis Corporation |
| American Concrete Pressure Pipe | IT Pipes | PipeMedic |
| Associated Engineering | Jacobs | Plastics Pipe Institute |
| BGE | JCM Industries | Pure Technologies |
| Black & Veatch | JFE | McWane Ductile |
| Fibrwrap | KCI | Structural Technologies |
| Garney Construction | Kiewit | T2 Utility Engineers |
| | Kubota | |

MUNICIPALITIES PRESENT AT THE UESI PIPELINES 2021 CONFERENCE

- | | | |
|--|---|--|
| Baltimore County | Contra Costa Water District | NYSDOT |
| Boston Water & Sewer | DC Water | Peel Region |
| Central Arizona Project | Dekalb County Watershed Management | Pima County Wastewater Reclamation |
| Citrus Heights Water District | Deldot | Port Houston |
| City of Bellevue | EBMUD | Portland Water Bureau |
| City of Calgary | Fairfax Water | Queen’s University |
| City of Dayton | Gary Sanitary District | Region of Peel |
| City of Fort Lauderdale | Greater Cincinnati Water Works | San Diego County Water Authority |
| City of Fort Smith | JEA | Santa Clara Valley Water District |
| City of Irving | King County Wastewater Treatment Division | Solano Irrigation District |
| City of Oklahoma City | LADWP | SP Water |
| City of Regina | Louisville Water Company | Tarrant Regional Water District |
| City of Sunrise | Metro Vancouver | Thousand Oaks City Of |
| City of Tacoma | Metropolitan Water District of Southern California | Trinity River Authority |
| City of Toronto | Miami Dade Parks, Recreation and Open Spaces Department | Tualatin Valley Water District |
| City of Vaughan | Miami-Dade County | Valley Water |
| City of Westbrook, Maine | Muscatine Power & Water | Vancouver Fraser Port Authority |
| Clean Water Services | North Texas Municipal Water District | Washington Suburban Sanitary Commission (WSSC) |
| Cleveland Water | | Waterone |
| Cobb County – Marietta Water Authority | | WSSC Water |

UESI ORGANIZATIONAL MEMBERS

- | | | |
|---------------------------------|--|--------------------------------|
| AirX Utility Surveyors, Inc. | HDR | Structural Technologies |
| AMERICAN Cast Iron Pipe | Infrastructure Technologies (IT Pipes) | T2 Utility Engineers |
| Chen Moore | Innvoyze | T.Baker Smith, LLC |
| CobbFendley | Miller Pipeline | Utility Mapping Services, Inc. |
| Colliers Engineering and Design | NASSCO | Xylem Inc. |
| COWI North America | | |



SPONSORSHIP OPPORTUNITIES

Increasing your company's visibility couldn't be easier. The Pipelines 2022 Conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. For a complete list of opportunities, contact Sean Scully at sscully@asce.org or 703-295-6154 or visit the Pipelines Sponsor webpage at www.pipelinesconference.org.

PREMIER – \$30,000

Special Event

Sponsored by **structural TECHNOLOGIES**
A Structural Group Company



Always a premier feature of the Pipelines conference, the special event offers the sponsor the opportunity to gain maximum exposure – and even have your staff act as the welcoming crew – to ensure a great return on your investment.

PLATINUM – \$20,000

Welcome Reception: \$20,000

This event is always well-attended and allows plenty of opportunities for attendee networking and engagement. The sponsor's name is prominently featured in recognition.

Awards Luncheon: \$20,000

A longtime favorite of Pipelines attendees, this event sponsorship allows your company to support an event of those being honored for their achievements in civil engineering.

GOLD – \$12,000 AND UP

Monday Welcome Breakfast

An opportunity to be the first to say Hello to this year's attendees along with Indy officials and Pipelines Division Leadership

Exhibit Hall Luncheon

This sponsorship allows your company to gain exposure to the entire group of Pipelines 2022 attendees at this lunch. An ideal sponsorship for an exhibiting company.



Hotel Key Cards

Sponsored by



Put your four-color message on the hotel keys of the attendees staying at the JW Marriott Indianapolis. Hotel key cards are used by attendees multiple times daily.

Sponsored by

Lanyards With Sponsor Logo

Lanyards are the must-have accessory at the Pipelines Conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc., throughout the convention.

Conference Padfolio

Sponsored by **Garney CONSTRUCTION**



Distributed to each conference attendee, the padfolio gives you the opportunity to have your name and logo prominently displayed throughout the entire event.

Conference WiFi

This sponsorship allows your company to gain exposure during the entire Pipelines 2020 Conference by providing WiFi access to the attendees.

Conference Proceedings

Your company logo will be featured on the on-line access proceedings retrieval portal.

UESI calendar

Technical Sessions Recording

Student Competition Sponsorship

Mobile Application

The Mobile App will provide sponsors with promotion through banner ad and multimedia advertising. It's a handy tool for the conference, but it also lives on throughout the year, providing users with access to their notes as well as an industry reference tool with company, product, and contact information all year long.



SILVER – \$6,000

Program Ad in Final Conference Program

Sponsored by **JACOBS**

- Recreational Activity
- Professional Headshot Hub
- Technical Tours
- Exhibit Hall Breakfast
- Wednesday Continental Breakfast
- Wednesday Lunch
- Exhibit Hall Raffle Prizes
- Bookmark

Sponsored by **carollo**
Engineers...Working Wonders With Water®

BRONZE – \$3,000

- Laser Pen/Slide Advancer
- Pre-Conference Workshops
- Large Diameter Pipe Forum

Sponsored by **pure TECHNOLOGIES**

Monday Afternoon Break

Sponsored by



- Refreshment Breaks (5 opportunities)
- Nightly Guest Room Sponsored Gift – 3 Opportunities (Item to be provided by the sponsor)





SPONSOR RECOGNITION BENEFITS	Premier \$30,000	Platinum \$20,000	Gold \$12,000 and up	Silver \$6,000	Bronze \$3,000
Full Conference Registration	3	2	1		
10 x 10 Exhibit Booth	1	1	1		
Tickets to Your Sponsored Event	10	6	4	2	
Social Media Platforms Recognition	Yes	Yes	Yes		
Attendee Registration List Pre- and Post-Conference	Yes	Yes	Yes	Yes	Yes
PowerPoint Recognition during On-site Presentations	Logo	Logo	Logo	Logo	Name
Collateral to be Featured at Conference Registration Desk	Yes	Yes	Yes	Yes	Yes
Recognition on Conference Website	Logo	Logo	Logo	Logo	Name
Recognition on Conference Sponsor Signs	Logo	Logo	Logo	Logo	Logo
Recognition in Conference Eblasts	✓	✓	✓	✓	✓

To sponsor at the Conference, contact Sean Scully at sscully@asce.org or 703-295-6154

CONFERENCE HOUSING

JW Marriott Indianapolis
10 S West Street
Indianapolis, IN 46204

The group rate will be available end of January 2022.

Group Rates: Single or Double – 209.00 USD plus 17% tax.
A limited number of government prevailing per diem rates will be available.

HOTEL PARKING

On-site parking fee: 47 USD daily
Valet parking fee: 52 USD daily
Self-parking is off Washington St., past the Courtyard and SpringHill Suites hotels. 2nd entrance off of Maryland St.

TRANSPORTATION INFORMATION

Indianapolis International Airport (IND)

Airport Phone: +1-317-486-5684
Hotel direction: 14 miles W

This hotel does not provide shuttle service.

Alternate transportation: Royal Limo; fee: 45 USD (one way); reservation required

Estimated taxi fare: 50 USD (one way)

Bus service, fee: 10 USD (one way)

Driving directions:

Airport Expressway to I-70 East to West Street exit 79A. Turn left (north) onto Washington Street and into hotel entrance.

